



For Immediate Release

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Top Powerlifters to be featured on the Fox Sports South and Sun Sports *Brawl Call*

Tampa, Fla. (December 7, 2009) –Television Host Jay Adams will feature the nation’s top powerlifters on Fox Sports’ *Brawl Call* <http://www.brawlcall.com>. The behind-the-scenes show features combat in its many different forms-from fighting and mixed martial arts to now powerlifting. Jay, one of the most prolific commentators in the MMA business, will bring great exposure to a sport that was once regularly seen on ABC’s *Wide World of Sports* in the late 70’s and early 80’s. *Brawl Call* is currently in 24 million homes across the USA.

For only the third time in the sport’s history, powerlifters from over 20 different organizations will be competing in a two-day event at Jackson Springs Recreation Center to determine true national champions. The event takes place from Jan. 30-31, and the profits from the event will go to assist the Bulldog Fitness Program of Jackson Springs in the Hillsborough County Parks, Recreation, and Conservation Department. Tickets to this extravaganza event are only \$5.00 to see the nation’s top competitors.

Distinct from weightlifting, a sport made up of two lifts (the Snatch and the Clean-and-Jerk) where the weight is lifted above the head; powerlifting comprises three lifts: the Squat, Bench Press and Deadlift. Athletes are categorized by sex and bodyweight, and each competitor is allowed three attempts at each lift; the best lift in each discipline being added to their total. The lifter with the highest total (squat+bench+deadlift) is the winner.

“This is **the only** powerlifting competition that has lifters from this many federations competing for what has become a true National Championship for raw powerlifting,” said contest director and nationally ranked competitor Eric Talmant. “Our goal two years ago was to make this an annual event and ultimately the most prominent and competitive raw powerlifting competition in the United States. With the roster we have this year, many would say there is little doubt that Raw Unity has delivered.”

Tony Conyers, ranked No. 1 in the lightweight division by *Powerlifting Watch* will headline the men’s field, along with internationally recognized IPF competitors Wade Hooper, David Ricks, and 2009 World Games Gold Medalist Mike Tuchscherer. The female division will be lead by Sioux-z Hartwig-Gary, Carol Ann Myers and reigning champion and Tampa resident Taylar Stallings. Heavyweight Champion and Pro Strongman Scott Weech will also be back to defend his title.

Cash awards will be given by the event’s sponsors, who include APT Pro Gear, Titan Support Systems, Critical Bench, Iron Drive Sports, House of Pain, the Center for Bone & Joint Disease, and Just Tile & Marble, Inc. The Tilted Kilt will provide logistical support, as well as host after parties for the competitors, their families, and anyone associated with the event on both Saturday and Sunday night at the Carrollwood Location on North Dale Mabry. The event is also supported by Tampa’s own 24/Seven Magazine and the Tampa Bay Sports Commission.

For ticket & event information, please call 727-233-3553 or visit www.rawunitymeet.com. For interviews with the competitors/powerlifters please contact Production & Media Coordinator Dave Kownack at 727-457-2288.

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